

Take Shape for Life, Inc. Engages Integrated Management Services, Inc. to Improve Direct Sales Model and Implement Systems Solutions to Enable Future Growth and Support Success of Expanding Health Advisor Network

Westport, CT & Owings Mills, MD – Integrated Management Services, Inc. (IMS), a leading management and technology consulting firm announces that Take Shape for Life, Inc., a national health network of Independent Health Advisors and Health Care Professionals, has engaged IMS to transform and empower Take Shape for Life's direct sales model by implementing the infrastructure, tools, and support critical to increasing competitive advantage, improving expansion and proliferation of the direct selling channel, facilitating support, success, and growth of the independent Health Advisor network, and meeting the evolving needs of Take Shape for Life's customers.

"Take Shape for Life has been evolving rapidly over the past few years and we recognize the deep commitment and further investment we need to make in order to realize the full potential of growth and success we envision", says Michael McDevitt, president of Take Shape for Life, Inc. "Take Shape for Life is about dedication and commitment to our customers and as a company, we are taking the necessary steps to improve our infrastructure, direct sales channel, and provide our Health Advisor network with the tools and resources critical to growing their business and meeting the growing demands of their customers.

Integrated Management Services has proven to be a trusted and invaluable partner to our company. By working together we will ensure that systems and process improvements support Take Shape for Life's vital needs, requirements, and best interests as we strive for growth and continued success in the future."

"IMS is excited to be working with an organization that is dedicated to empowering individuals with the ability and products to improve their health and lifestyle. We very much value the trusted relationship we have developed with Take Shape for Life and we look forward to leveraging our significant resources, core capabilities, and considerable experience working with fast growth companies in the direct selling industry for their benefit, value, and future success," says Sebastian Leonardi, senior vice president of Integrated Management Services, Inc.

About Integrated Management Services, Inc.

Integrated Management Services, Inc. (IMS) is a management and technology consulting firm with offices on the east and west coast dedicated to assisting mid-to-large size direct sales, consumer goods, and product manufacturing companies in developing and implementing detailed strategies that drive business growth, align IT with critical business objectives to meet customer expectations, and improve the value contribution of overall business processes through increased revenue, reduced costs, and enhanced productivity.

About Take Shape for Life, Inc.

Take Shape for Life, Inc. addresses the overweight and obesity crisis head on. We are a national health network of Health Advisors and Health Care Professionals committed and driven by a mission to improve the health and lives of millions of people.

This release contains forward-looking statements, which may involve known, and unknown risks, uncertainties and other factors that may cause Take Shape for Life's actual results and performance in future periods to be materially different from any future results or performance suggested by these statements. Take Shape for Life, Inc. cautions investors not to place undue reliance on forward-looking statements, which speak only to management's expectation on this date.