

Arbonne International Selects Integrated Management Services, Inc. to Develop and Implement Comprehensive Information Systems Strategy to Support Future Growth

Westport, CT & Irvine, CA – Integrated Management Services Inc. (IMS), a leading management and technology consulting firm announces that Arbonne International, a distributor of pure Swiss skin & body care, color, nutrition and aromatherapy products, has engaged IMS to develop and implement a comprehensive information systems strategy to support Arbonne's future growth.

"Arbonne International has experienced dramatic sales growth over the past few years and recognizes the vital need to improve existing processes and architecture to support their dynamic pace," says Rainer Paul, president of Integrated Management Services, Inc. "IMS assists companies in developing and implementing detailed strategies that leverage technology to drive business growth and improve the value contribution of overall business processes."

"We chose IMS to manage Arbonne's IT function, improve IS processes, and to upgrade our information technology infrastructure because of their deep experience within the Direct Selling industry and their significant successes working with fast growth companies, said Robert M. Henry, chairman and chief executive officer of Arbonne International. "Integrated Management Services is uniquely qualified to perform the work critical to sustaining our momentum and securing our capabilities to meet continuing growth well into the future. They are thorough, fast-paced, and have a reputation for getting the job done."

"We are excited to be working with Arbonne and enabling them with the tools, processes, and solutions to support their ongoing success," says Sebastian Leonardi, vice president of business development for IMS. "Progress is being made on all fronts. IMS has selected and is implementing an ERP solution, we are determining cost and effectiveness of a build versus buy solution for the MLM/Genealogy system, and the infrastructure is being upgraded to provide a more stable and robust environment."

About Integrated Management Services, Inc. Integrated Management Services, Inc. (IMS) is a management and technology consulting firm with offices on the east and west coast dedicated to assisting mid-to-large size direct sales, consumer goods, and product manufacturing companies in developing and implementing detailed strategies that drive business growth, align IT with critical business objectives to meet customer expectations, and improve the value contribution of overall business processes through increased revenue, reduced costs, and enhanced productivity.

About Arbonne International Established in the U.S. in 1980, Arbonne International distributes a complete line of pure Swiss skin & body care, color, nutrition and aromatherapy products through its network of Independent Consultants. Arbonne is a privately-held company with an active, independent sales force over 200,000 across the United States & Canada. A member of the Direct Selling Association, Arbonne is part of an industry that shared \$29.55 billion in U.S. Retail Sales in 2003.